

Prosperity Regions Talent Map Overview

The Workforce Development Agency, State of Michigan and the Michigan Economic Development Corporation are pleased to introduce the Prosperity Regions Talent Map! The Prosperity Regions Talent Map is a web-based tool for talent system stakeholders to "collaborate, create, and connect" in an effort to better serve their employer customers.



This interactive mapping solution was developed, in part, to respond to feedback from attendees of the Governor's 2013 summits on economic development and education who had expressed a vital need for more and better systems for locating and accessing people and resources that their business and industry need for success. Envisioned as a tool for promoting better connectivity amongst key stakeholders from the three domains of workforce development, economic development, and education/training that constitute the "supply side" of the system, the Prosperity Regions Talent Map is designed to be partner inclusive, enabling stakeholders to have a say in reinventing Michigan's talent delivery system while continuing to be invested as "collaborators, creators, and connectors." Promotion and continuous enhancement of the Prosperity Regions Talent Map could also become a meaningful strategic advantage for Michigan economic development to grow existing companies and attract new ones.

Rather than static information, this dynamic web-based resource encourages collaboration among stakeholders who may have similar needs or be good strategic partners; creates synergies among related services and resources that strengthen the overall talent system and how it is used; connects resources in ways that reduces duplication of services, wasteful spending, and frustration due to unmet needs and missed opportunities; and rapidly adapts and evolves to leverage new industry trends, technologies, federal opportunities, and more.

Although future phases call for other site features to be added and there are plans to eventually incorporate key industry and occupational data, the current version of the Prosperity Regions Talent Map is essentially an electronic directory of key talent system partners and resources. It's important to understand that the Prosperity Regions Talent Map is not intended to be an exhaustive list of local economic developer support staff, every Michigan Works! case manager, or all community college faculty, but is instead supposed to represent those key individual(s) who can serve as a single point-of-contact for their respective organizations, ultimately helping streamline access to information and resources while improving the user's overall experience. The site is organized so that contacts can be filtered by domain, partner type, region and/or industry to allow users to quickly and easily locate the information they need.

During phase I of the project the focus was on mapping statewide IT resources which is reflected in the disproportionately high number of IT specific partners/resources compared to the other industries. However, the project team is transitioning and has started to collect data on the other priority industries of Agriculture, Energy, Healthcare, and Manufacturing. During this next phase, the project team plans to engage regional partners to explore what role they may be willing to play when it comes to helping collect/maintain information on the map, so whether you are a practitioner who specializes in workforce, economic development or education/training, an employer or job seeker, you will have an important role to play in helping evolve this tool to ensure that we are all contributing and adding value to Michigan's talent system!

For basic tips on how to use the Prosperity Regions Talent Map, review the [User Guide](#).

To report missing or inaccurate information, please click on the specific contact and use the "Request Change" button to submit your request. If you have a comment, issue, or request that is not specific to a Contact but is related to an overall Region, please click into an empty area of that Region and then use the 'Email Admin' button to submit your request.

To request that your organization be added to the talent map, please email a request to talentmap@michigan.gov.

Please direct all other questions/inquiries to talentmap@michigan.gov.